

# PRISM

**School of Business Management**



**THE PUBLIC RELATIONS, DIGITAL  
MARKETING AND EDITORIAL COMMITTEE**

**DECEMBER 2025**

# School of Business Management



# Table of Contents

01	SBM PR Convener's Letter	01
02	PR Committee's Letter	02
03	Alumni Committee	03
04	Community for Social Initiatives Committee	05
05	Corporate and Academic Excellence Committee	10
06	Placement Committee	13
07	Research & Faculty Development Committee	15
08	Student Council	17
09	The Public Relations, Digital Marketing and Editorial Committee	23
10	Fincorp Club - The Finance Club	27
11	Fitwell- The Fitness Club	32
12	HITO - The HR Club	34
13	Marcell - The Marketing Club	37
14	Opnotch Club - The Operations Club	40
15	Shining Stars	43
16	The Editorial Team	56



# PR Convener's Letter

It is a pleasure to share this edition of the PRISM Newsletter, which reflects the energy, creativity, and vibrant campus life at SBM, Navi Mumbai. The past academic year has been a period of steady growth, collaboration, and learning for the entire SBM community.

As the Convenor of the Public Relations Committee, I am proud of the progress we have made together. Our efforts were guided by a simple objective of presenting the true spirit of SBM through meaningful communication, creative initiatives, and thoughtful engagement with our stakeholders.

Throughout the year, the committee worked consistently to highlight SBM's academic strengths, cultural activities, and student-led initiatives. From managing our digital platforms to covering campus events, we focused on ensuring that SBM's voice remained clear, engaging, and authentic. This year, we focused on fostering a sense of community via storytelling, celebrating student milestones, and strengthening connections with our alumni and external stakeholders.

The success of our efforts would not have been possible without the unwavering support of various stakeholders. I am sincerely grateful to the faculty for their constant guidance, to the students for their inspiring energy and creativity, and to the alumni and institutional partners whose involvement has broadened our impact.

As we move forward, we remain committed to doing better and reaching higher. We look forward to expanding our initiatives, embracing new ideas and technologies, and continuing to communicate SBM's values and aspirations with clarity and purpose. On behalf of the Public Relations Committee, I extend my heartfelt gratitude to all who have contributed to this journey and hope you enjoy reading this edition of PRISM.

**Dr. Krunal Punjani**

# PR Committee's Letter

We are pleased to present the latest edition of the Prism Newsletter, which reflects on a memorable period for SBM, Navi Mumbai. The past few months have been buzzing with energy, creativity, and unforgettable moments, from thought-provoking guest lectures to vibrant cultural fests and epic sports events.

This newsletter is dedicated to you, our readers, and serves as our way of celebrating what makes our campus truly special. We have worked hard to showcase all the incredible events and spotlight your amazing achievements, ensuring every page feels like it comes directly from the heart of SBM.

This edition is a result of the passion and creativity of all our committees. Inside, you'll find everything from inspiring initiatives to unforgettable experiences, as well as the student accomplishments that make us proud. Each story is a small piece of the magic that defines SBM as a community we are all proud to be part of.

We invite you to dive into these pages and relive the moments that have made this half of the year so special for us all. Let's keep this wonderful energy going-here's to many more amazing experiences ahead! We hope you enjoy the read, and thank you for being a part of the SBM family.

**Team PR**

# ALUMNI COMMITTEE



The Alumni Committee is a vital bridge between past graduates and their alma mater, fostering connections, organizing events, and nurturing a thriving network, supporting former students and the institution.

# Alumni Talks



Alumni Talks: Conducted by the Alumni Relations Committee of NMIMS Navi Mumbai between July and December, comprised two sessions aimed at strengthening alumni-student engagement. The initiative was designed to provide students with insights into professional life beyond the classroom and to support their career development through experience-based guidance.

*Hosted by the Alumni Relations Committee on 27th September and 13th December 2025, the sessions were conceptualised to bridge the gap between academic learning and industry expectations, enabling alumni to share practical perspectives on career planning, workplace dynamics, skill development, and early professional challenges.*

The discussions emphasized adaptability, continuous learning, and informed decision-making in a rapidly evolving business environment. Alumni offered realistic guidance by reflecting on their own journeys and explaining how theoretical knowledge can be effectively applied in real-world scenarios.

Key themes also included networking, professional ethics, and building a long-term career vision, helping students gain clarity on personal development and industry expectations.

Both sessions were highly interactive, encouraging active student participation through questions and discussions, which enabled a meaningful exchange of ideas. Overall, the successful execution of Alumni Talks reinforced the committee's commitment to fostering strong alumni connections and creating platforms that support mentorship, experiential learning, and professional growth within the campus learning ecosystem.



# COMMUNITY FOR SOCIAL INITIATIVES COMMITTEE



The CSI (Community for Social Initiatives) at NMIMS Navi Mumbai is committed to creating social impact through meaningful initiatives and collaborations with NGOs through WeCare.

# Donation Camp



*Hosted by the CSI Committee, the Donation Camp was conducted from July to August to encourage social responsibility among students through the collection of used clothes and stationery items, supporting underprivileged communities while promoting sustainable and responsible practices.*

To ensure ease of participation, two donation boxes were strategically placed within the college premises, enabling students to contribute at their convenience. The initiative witnessed enthusiastic participation from students across departments, resulting in the collection of a substantial quantity of usable items during the camp. The smooth execution of the drive was ensured through effective planning, regular monitoring of collection points, and continuous motivation by CSI members and student volunteers. These efforts highlighted how collective participation and individual responsibility can create meaningful social impact. Beyond material collection, the camp raised awareness about responsible consumption, concluding with careful sorting and distribution of donated items to NGOs supporting underprivileged individuals and volunteers.

The Donation Camp, organized by the CSI Committee, was a month-long social initiative conducted from July to August with the aim of promoting empathy, social responsibility, and a culture of giving among students. The drive encouraged the donation of used clothes and stationery items, supporting underprivileged communities while reinforcing sustainable and responsible practices within the campus.



# Blood Donation Drive



*Hosted by the CSI Committee on 17th September, the drive provided a structured and safe platform for participants to contribute to a vital social cause, with 180 registrations and 130 blood bags collected through meticulous planning and coordination with certified medical professionals efficiently.*

Participants were guided through systematic pre-donation screening procedures to ensure eligibility and safety, followed by appropriate post-donation care and refreshments. Volunteers played an important role in assisting participants, addressing common misconceptions related to blood donation, and encouraging first-time donors to participate with confidence. The presence of trained medical staff ensured that the entire process remained hygienic, efficient, and reassuring throughout the drive. Beyond the numerical outcomes, the event significantly raised awareness about the life-saving impact of voluntary blood donation. It also fostered a strong sense of unity and collective responsibility among attendees, reinforcing the belief that small acts of kindness can create meaningful and lasting social impact.

The Blood Donation Drive, organized by the CSI Committee, was conducted with the objective of promoting social responsibility, empathy, and awareness regarding the importance of voluntary blood donation among students. The event witnessed active participation from students, faculty members, and staff, reflecting the institution's strong culture of community service and social commitment.



# Plantation Drive



The Plantation Drive, organized by the CSI Committee with the objective of honouring educators and recognizing their invaluable contribution to students' academic and personal development. The event aimed to express gratitude while strengthening the bond between teachers and students.

*Hosted by the CSI Committee on 5th September, the program began with an address emphasizing the significance of Teachers' Day and acknowledging the dedication and efforts of faculty members. The session highlighted the essential role teachers play in guiding, mentoring, and shaping the future of students.*

The highlight of the celebration was a thoughtful token of appreciation, where potted plants were presented to each faculty member. This gesture symbolized growth, nurturing, and the enduring mentor-student relationship. Students from both senior and junior batches participated enthusiastically by personally presenting the plants to their teachers.

The genuine delight observed on the faculty members' faces reflected the true essence of the celebration. The simplicity of the gesture reinforced the idea that heartfelt appreciation often holds greater value than elaborate expressions.

The event concluded on a warm and positive note, fostering mutual respect, gratitude, and a strong sense of community. Overall, the celebration created meaningful memories and reflected the CSI Committee's commitment to honoring educators.



# The Ripple Effect



*Hosted by the CSI Committee on 5th November, the event was structured as a task-filled bingo challenge that encouraged students to complete fun and unconventional activities, including creating videos with professors, singing, performing creative acts, and engaging in unique social interactions.*

Each task was designed to push participants beyond their comfort zones while fostering confidence, communication skills, teamwork, and a strong sense of camaraderie. The interactive nature of the bingo format ensured continuous engagement and encouraged students to actively involve themselves throughout the event.

A key highlight of The Ripple Effect was its emphasis on spreading positivity and enthusiasm across the campus. As participants completed tasks and shared their experiences, the energy naturally rippled through different student groups, encouraging wider participation and strengthening connections between students and faculty.

Overall, The Ripple Effect was not merely an activity but a memorable experience that successfully combined enjoyment with meaningful interaction, contributing vibrantly to the spirit and success of Avion.

The Ripple Effect, organized by the CSI Committee as part of Avion, was a highly engaging activity designed to promote creativity, collaboration, and spontaneous participation among students. The event was structured as a task-filled bingo challenge, encouraging participants to actively involve themselves in fun and unconventional activities while fostering enthusiasm across the campus.



# CORPORATE AND ACADEMIC EXCELLENCE COMMITTEE



The CAEC Committee takes the responsibility of bridging the gap between academic learning and corporate exposure for the students of NMIMS Navi Mumbai.

# Orientation Program for MBA Batch 2025-2027



The Orientation Program for the MBA Batch of 2025-2027 marked the beginning of a transformative academic journey for incoming students at the School of Business Management, NMIMS Navi Mumbai. The programme aimed to introduce students to academic expectations while aligning them with institutional values and professional aspirations.

*Hosted by the Corporate and Academic Excellence Committee, the programme commenced on 2nd June and continued till 7th June, beginning with an Orientation Ceremony featuring Mr. Subhash Chandra N., who emphasized discipline, focus, and perseverance as foundations for long-term professional success.*

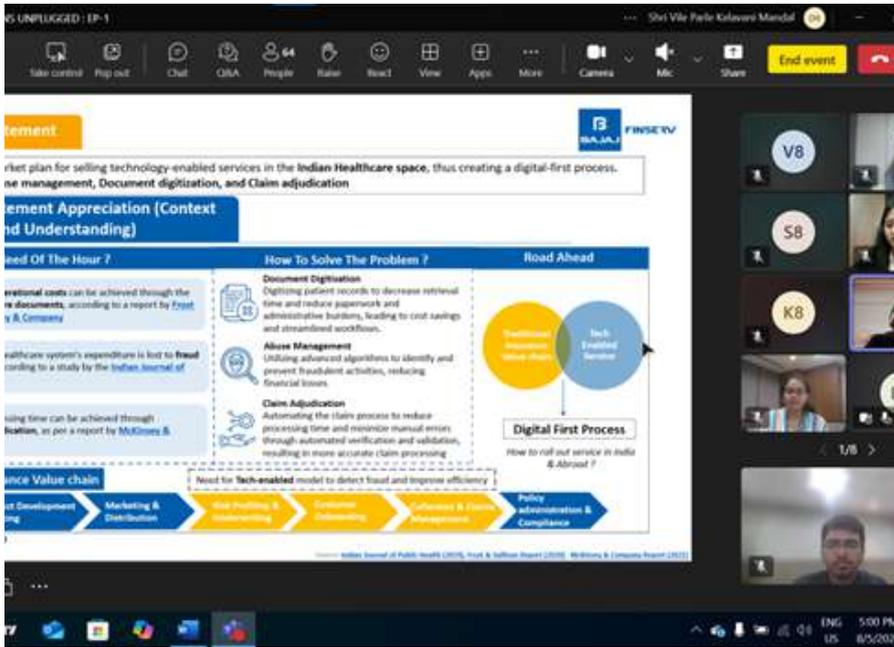
The programme also expressed gratitude to Dr. Shubhasheesh Bhattacharyya, Director, NMIMS Navi Mumbai, for his visionary leadership and continued support in shaping a meaningful academic beginning.

Day two featured sessions by Mr. Amar Thomas and Mr. Gajendra Kothari, who shared insights on business strategy, corporate dynamics, personal finance, and financial literacy, highlighting the importance of responsible leadership.

On the final day, sessions by Mr. Alok Tiwari and Mr. Manish Vatsal focused on artificial intelligence, digital transformation, project management, and agile leadership. Overall, the programme successfully blended academic vision with industry perspectives, motivating students to align learning with real-world expectations.



# Case Combat Series - Champions Unplugged



The Case Combat Series – Champions Unplugged was an academic initiative showcasing inspiring journeys of India’s leading B-school achievers and industry performers. The series aimed to provide students with exposure to real-world strategy, leadership excellence, and competitive success through shared experiences of accomplished professionals.

Hosted by the Corporate and Academic Excellence Committee, the five-episode virtual series was conducted via Microsoft Teams and featured national competition winners and industry professionals who shared insights to guide and inspire aspiring management students.

The series featured distinguished speakers including Shantanu Rajgire, Utsa Bhattacharyya, Disha Bhattacharjee, Gagandeep Verma, and Amol Sawant, each highlighting their journeys across consulting, strategy, brand management, and leadership roles.

Speakers discussed experiences from national case competitions, professional challenges, and leadership development, offering students practical perspectives beyond classroom learning.

The sessions enabled meaningful interaction and exposure to competitive excellence, helping students understand pathways to success in management education and professional careers. Overall, the series reinforced the institution’s commitment to experiential learning and continuous student development.



# PLACEMENT COMMITTEE



The Placement committee works towards getting students placed in reputed organizations and maintaining synergic relationships with prospective recruiters along with preparing and equipping the students to be industry-ready.

# Maven Talks 6.0



Maven Talks was the flagship industry interface initiative conducted by the Placement Committee, aimed at bridging the gap between academic learning and real-world corporate expectations. The initiative was designed to enhance industry exposure by enabling students to engage with business leaders, practical challenges, and applied learning beyond conventional interactions.

*Hosted by the Placement Committee, Maven Talks featured sessions by industry leaders including Mr. Amitava Sinha (Linamar India Pvt. Ltd.), Mr. Shantanu Deshpande (Bombay Shaving Company), Mr. Ankush Grover (Rebel Foods Pvt. Ltd.), Mr. M. Anand (Godrej & Boyce), Mr. Vijay Shankar (Ogilvy India), Mrs. Deepali Mulgaonkar (GSK), and Mr. G. S. Grewal (Escorts Kubota Ltd.), offering valuable insights across diverse industries.*

The sessions encouraged students to engage with real business challenges and apply classroom concepts to practical scenarios, with a strong emphasis on developing analytical thinking, and decision-making skills through structured activities.

Select sessions incorporated performance-based evaluations through hands-on tasks and competitive exercises. Based on performance, participants received opportunities to work on live projects, gain mentorship, and secure internship opportunities, strengthening leadership, strategy, innovation, and problem-solving skills.

Overall, Maven Talks enhanced industry exposure and supported career advancement by integrating academic excellence with corporate challenges. The initiative reinforced the institution's commitment to preparing students for dynamic industry environments while strengthening the bridge between academia and industry.



# RESEARCH AND FACULTY DEVELOPMENT COMMITTEE



RFDC provides all the faculty members a platform to present their research papers in front of their colleagues and receive feedback and suggestions for the same. It also provides all the students a mentorship program for their upcoming and ongoing researches.

# Faculty Research Seminar Series



The Faculty Research Seminar Series, conducted by the Research and Faculty Development Committee at NMIMS Navi Mumbai, continued in the academic year 2025–26 as a flagship initiative promoting scholarly exchange, interdisciplinary collaboration, and constructive feedback through faculty-led research presentations within the academic community.

*Hosted by the Research and Faculty Development Committee, the series commenced on 13th September 2025 and provided a structured platform for faculty members to present, refine, and discuss cutting-edge research across diverse disciplines.*

The seminar series showcased impactful research contributions from faculty members across schools. Prof. Mani Govil examined income inequality using an ARDL model, while Prof. Tejaswini Chavan applied large language models to enhance inventory query systems. Dr. Preeti Gupta presented work on volatility-guided reinforcement learning for algorithmic trading. Prof. Aditya Kasar contributed studies on barriers to electric vehicle adoption and machine learning-based used car price prediction. Dr. Mukund Madhav Tripathi analyzed investor overreaction to earnings surprises, and a subsequent session featured Dr. Amani Kanugolu's study on incarceration and executive functions. These presentations reflected faculty commitment to addressing real-world challenges through high-quality published research. The RFDC commended participants and reaffirmed its commitment to strengthening this collaborative academic initiative.



# STUDENT COUNCIL



SBM's Student Council, an apex body, ensures discipline and student support across schools. It plays a vital role in bridging the gap between students and faculty, facilitating communication channels.

# Fresher's 2025



Fresher's 2025 marked the beginning of the new academic year at NMIMS Navi Mumbai, welcoming the incoming batch and providing an opportunity for students to interact with seniors and peers. The event aimed to create a comfortable, engaging environment that encouraged bonding and eased students into campus life.

*Hosted by the Student Council, the event was held on 7th July and featured cultural performances by juniors and seniors, helping break the ice and foster early connections within the student community.*

The evening included a variety of performances that showcased talent and creativity, contributing to a lively and welcoming atmosphere. Students participated enthusiastically, gaining confidence while engaging with the broader campus community.

Interactive segments such as a ramp walk and fun competitive activities added excitement to the program. Special titles including Mr. and Ms. Freshers were awarded, along with the "MBA Battlefield" recognition, making the experience memorable for participants.

Overall, Fresher's 2025 was a relaxed and enjoyable event that helped the new batch settle in comfortably. It successfully encouraged interaction, friendship, and a sense of belonging, setting a positive tone for students' academic journey at NMIMS Navi Mumbai.



# Independence Day Celebration



The Independence Day Celebration at NMIMS Navi Mumbai was conducted to commemorate the nation's freedom and reinforce values of unity and patriotism. The event brought together students, faculty, and staff for a meaningful observance that highlighted the importance of independence and the role of youth in nation-building.

*Hosted by the Student Council, the celebration was held on 15th August 2025 from 10:00 AM to 11:00 AM and commenced with the flag-hoisting ceremony followed by the National Anthem.*

The Director addressed the gathering, speaking about the significance of independence and encouraging students to uphold national values and responsibility. The address set a reflective and inspiring tone for the program.

The event featured a short monologue, a dance performance by SBM students, and a singing performance by the Cultural Committee, adding a creative and patriotic dimension to the celebration.

The program concluded with a vote of thanks to all organizers and participants. Overall, the Independence Day Celebration served as a simple yet meaningful reminder of unity, pride, and shared national identity within the NMIMS Navi Mumbai community.



# Ganesh Utsav 2025



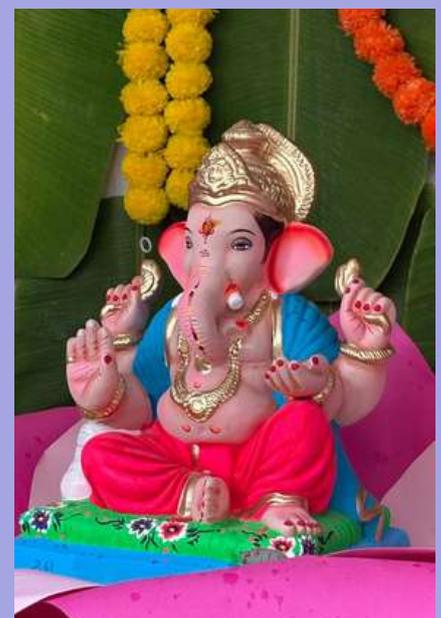
Ganesh Utsav 2025 was celebrated on campus as a student-led initiative that brought together students, faculty, and staff in a spirit of devotion and unity. Conducted over two days, the event aimed to promote cultural togetherness, sustainability, and collective participation within the NMIMS Navi Mumbai community.

*Hosted by the Student Council in coordination with councils from all constituent schools, the celebration was held on 27th and 28th September 2025 and emphasized collaborative planning, student involvement, and responsible event execution.*

An eco-friendly Ganesh idol was installed as part of the committee's effort to promote environmental responsibility. The event was funded through contributions from students and faculty, strengthening the sense of shared ownership and participation.

Across both days, students from various schools actively participated in rituals and activities, creating a vibrant and inclusive atmosphere on campus. A cultural performance by SOC added to the festive spirit of the celebration.

The SBM Student Council played a key role in coordinating and managing the event flow. Overall, Ganesh Utsav 2025 successfully fostered cultural harmony, sustainability awareness, and unity within the campus community.



# Teacher's Day Celebration



The Teacher's Day Celebration was organized to express gratitude and appreciation for the invaluable contribution of faculty members to students' academic and personal development. The event aimed to honor teachers through meaningful gestures while strengthening the bond between students and mentors within the institution.

*Organised by the Student Council on 5th September 2025, the event was thoughtfully planned to create a meaningful experience for the faculty. It brought together students and teachers in an atmosphere of warmth and engagement.*

The celebration began with a warm welcome that highlighted the invaluable role of teachers in shaping students' academic and personal journeys. The opening segment emphasized gratitude, mentorship, and the enduring impact educators have on the institution.

The program continued with student performances and light-hearted games organized for faculty members, creating a friendly and informal atmosphere. An award segment was conducted to acknowledge and recognize the efforts and contributions of teachers.

A cake-cutting ceremony marked the conclusion of the event, followed by a vote of thanks. Overall, the celebration served as a simple and heartfelt expression of respect, gratitude, and appreciation for the institution's educators.



# AVION 2025



*Hosted by the Student Council along with eight student clubs, AVION 2025 was conducted from 4th to 10th November 2025 and featured coordinated planning, digital processes, and large-scale student participation.*

Across five event days, students participated in multiple theme-based competitions including Gamification 4.0, Bizathlon, Bids of Betrayal, The Ripple Effect, Game of Life, Brand Wars, Opsthon 2.0, and UNOLYMPICS.

The event recorded over 450 cumulative entries with more than 200 active participants. Students worked in teams, enhanced communication skills, and improved problem-solving abilities through experiential learning.

Digital registrations and QR-based processes were implemented to reduce paper usage. Overall, AVION 2025 strengthened inter-club interaction, improved organizational exposure for members, and enriched the campus activity culture.

AVION 2025 was an inter-club event week conducted at the School of Business Management, NMIMS Navi Mumbai, aimed at fostering collaboration, creativity, and student engagement across batches. The event provided a platform for students to apply classroom learning through competitive and interactive activities.



# THE PUBLIC RELATIONS, DIGITAL MARKETING AND EDITORIAL COMMITTEE



The PR Committee enhances the campus's external visibility by managing the communication and promotion. It oversees the official website, engages audiences on social media, maintains an event photo repository, and addresses queries, ensuring a strong institutional presence.

## Prerna 2.0: Spreading Warmth Across Generations



Prerna 2.0 was a heartfelt social initiative organized by the Public Relations Committee with the objective of spreading joy, empathy, and companionship among elderly individuals. Conducted a week before Diwali, the visit to an old age home aimed to share festive warmth and meaningful human connection.

*Hosted by the Public Relations Committee on 12th October 2025, the initiative involved spending a meaningful day with 35 senior residents, celebrating Diwali in advance through interaction, shared moments, and activities designed to bring happiness, comfort, and a sense of belonging.*



The day was thoughtfully planned with engaging activities including music, dance, cheerful conversations, and shared laughter, creating a lively and warm atmosphere. Committee members interacted closely with the residents, patiently listening to their stories and ensuring they felt valued and heard.

Small yet thoughtful gifts were distributed as tokens of affection, adding to the festive spirit and making the occasion more special for the elderly participants.

Prerna 2.0 was not merely an event but an emotional experience that highlighted the importance of human connection. By celebrating Diwali early with senior citizens, the initiative reflected compassion, respect, and social responsibility while beautifully bridging generations.



# Bizathlon



Bizathlon was a high-energy competitive event organized by the Public Relations Committee as part of Avion 2025, designed to challenge participants across multiple dimensions of management and decision-making. The event aimed to test analytical thinking, adaptability, and teamwork through a structured, multi-stage competitive format.

*Hosted by the Public Relations Committee on 4th November 2025, Bizathlon comprised five stages—Finance, Marketing, Operations, Human Resources, and Strategy—each crafted to evaluate specific managerial skill sets through engaging puzzles, quizzes, and task-based challenges under time constraints.*



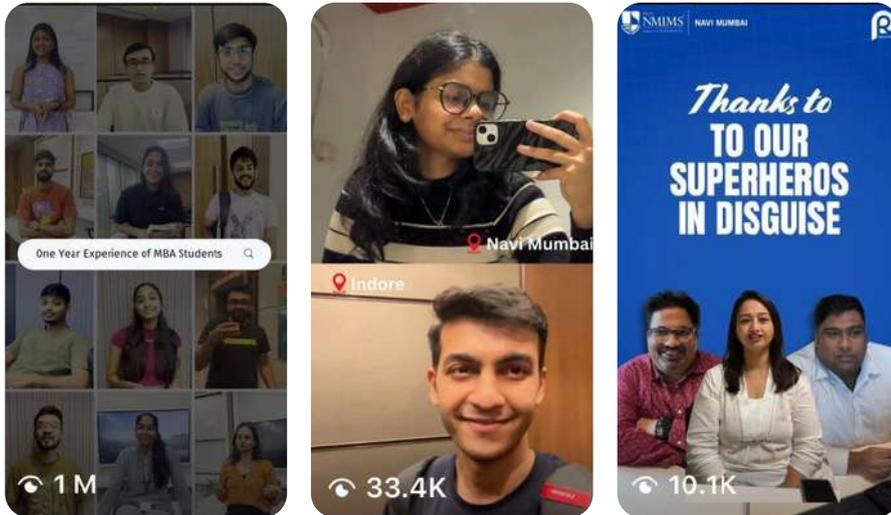
Participants encountered varied challenges across stages, including brand identification tasks in Marketing, coordination-based activities in Operations, and analytical problem-solving in Finance, HR, and Strategy rounds. Each round tested decision-making, precision, and teamwork.



As the competition progressed, the intensity increased, requiring teams to think quickly, adapt strategies, and collaborate effectively to advance further. The structured format ensured continuous engagement and competitiveness.

Bizathlon stood out for its innovative design, energetic environment, and active audience involvement. By blending learning with fun, the event successfully promoted practical thinking and teamwork, making it one of the most engaging highlights of Avion 2025.

# Social Media Initiatives



The Social Media Initiatives undertaken by the Public Relations Committee focused on strengthening NMIMS Navi Mumbai's digital presence through engaging, informative, and student-centric Instagram content. Over six months, the committee highlighted academic insights, internships, and campus life while achieving strong audience engagement and outreach.

*Hosted by the Public Relations Committee, the initiatives introduced diverse content formats including student experiences, faculty insights, and campus highlights, aimed at enhancing visibility, student connection, and engagement among current students, aspirants, and the wider academic community.*

One key initiative was the Internship Experience series, where MBA students shared firsthand insights from their corporate internships, offering practical perspectives on professional exposure and learning. The committee also created reels showcasing campus life and the MBA journey, with a campus-life reel receiving 25.7K views. A reel featuring seniors sharing “What they wish they knew before joining an MBA” achieved exceptional reach with one million views, making it one of the most successful initiatives of the term. Additional content included the “Professor’s Take” series, the “What Went Wrong” case-study reels, a Teacher’s Day reel with 10K views, and a collaboration reel with NMIMS Indore reaching 33.4K views, strengthening cross-campus engagement.



# FINCORP CLUB



FinCorp, the Finance Club, intends to offer a forum for students wherein they get an opportunity to learn more about the finance domain & enhance their conceptual understanding from a more practical standpoint.

# IPL Auction



The IPL Auction, organized by FinCorp, was an engaging and high-energy simulation designed to provide students with hands-on exposure to strategic decision-making and financial planning. The classroom was transformed into a mini IPL arena, encouraging active participation and experiential learning through a competitive yet educational format.

*Hosted by FinCorp on 11th July 2025, the event witnessed enthusiastic participation from 72 students, who formed 24 student-led franchise teams, each operating with a virtual budget of ₹70 crores to build a balanced and competitive cricket team.*



The auction was preceded by a quiz round, where top-performing teams were rewarded with special power cards such as Swap, Force Bid, and Block Bid, adding a strategic twist to the event. Clearly defined rules ensured transparency, fairness, and smooth execution throughout. Participants bid on a diverse pool of national and international cricketers, including legendary players and emerging talents. Budget constraints and team composition rules challenged teams to balance star players with supporting talent, reinforcing concepts of resource allocation and opportunity cost.



Teams actively used power cards to disrupt rivals' strategies, making the auction dynamic and unpredictable. Overall, the event successfully blended finance, strategy, teamwork, and entertainment, enhancing budgeting skills, collaboration, leadership, and quick decision-making among participants.

# Gurukul Series



*Hosted by FinCorp, the Gurukul Series comprised two sessions conducted on 22 July and 24 September 2025, focusing on global and Indian banking stability and stock market investing fundamentals, encouraging active participation and critical understanding of financial systems.*

The first session, Banking on Stability – Global and Indian Financial Landscape, examined global economic challenges such as inflation, rising debt, slowing growth, and stress in international banking systems. Students were guided on how these factors influence employment opportunities, investments, currency movements, and personal financial planning.

The discussion also emphasized India’s strong banking fundamentals, including low non-performing assets, adequate capital buffers, controlled inflation, and high public trust, helping students connect macroeconomic trends with real-world outcomes.

The second session, Stock Investing 101, introduced stock market basics, investing methods, and valuation concepts through an interactive discussion format. Together, both sessions successfully bridged theory and practice, strengthening students’ financial awareness and investment readiness.

The Gurukul Series, organized by FinCorp, was designed as a student-centric knowledge initiative aimed at simplifying complex financial and economic concepts through interactive discussion forums. The series focused on enhancing financial literacy, macroeconomic awareness, and informed decision-making among students through practical, application-oriented learning sessions.



# FinTank - Squid Game x FinCorp



FinTank - Squid Game x FinCorp was a team-based finance competition organized by FinCorp, designed as a unique blend of popular culture and finance. The event provided participants with an immersive platform to test financial acumen, strategic thinking, and teamwork.

Hosted by FinCorp on 28th and 29th September 2025, the event witnessed enthusiastic participation from 49 students, who competed in multiple finance-focused quiz rounds and budgeting challenges, encouraging critical thinking under pressure, quick decision-making, and collaborative problem-solving in a competitive academic environment.

Each round was carefully structured to evaluate participants' ability to analyze financial situations, apply budgeting concepts, and make informed decisions within time constraints. The competitive format ensured high engagement while maintaining strong academic relevance throughout the event.

The event was enriched by the presence of esteemed alumni and FinCorp members, Viraj Wani and Sanskar Sarda, along with Dr. Bharath Supra. Their insights, constructive feedback, and guidance added depth to the learning experience, while active audience participation enhanced the interactive atmosphere.

Winners were awarded certificates and prize money, marking a successful conclusion. Overall, FinTank 2025 stood out as a dynamic experiential learning initiative that fostered financial intelligence and reinforced FinCorp's commitment to applied learning.



# The Game of Life



Hosted by FinCorp on 6th November 2025, the event witnessed participation from 66 students and began with an elimination round, where teams competed for advancement, creating high competitive intensity and engagement from the very start of the activity.

From 22 teams, only 8 advanced to the main round, which consisted of 14 life stages simulating realistic scenarios such as career choices, marriage, medical emergencies, market volatility, and unexpected expenses. Participants used rule books, badges, cheques, and investment options.

Teams strategically invested in equity, bonds, and fixed deposits to maximize net worth, while a surprise lottery round added unpredictability, with the winning team securing the highest net worth and overall victory.

The event encouraged financial planning and strategic thinking in a hands-on environment. Participants praised the creative format and realistic challenges. Reusable props ensured sustainable value creation for future FinCorp events.

The Game of Life was an experiential finance event organized by FinCorp, designed to simulate real-world financial decision-making in an engaging and competitive format. The event provided students with a practical platform to apply financial planning, budgeting, and strategic thinking skills.



# FITWELL CLUB



Fitwell, the Fitness Club takes the responsibility of promoting fitness, well-being, and a healthy lifestyle among the students of NMIMS Navi Mumbai, encouraging physical activity, mental wellness, and balanced living beyond academics.

# Un-Olympics



Un-Olympics, organized by the Fitwell Club during AVION at NMIMS Navi Mumbai, was a high-energy fitness event designed to redefine physical activity through unconventional challenges. The initiative emphasized that fitness extends beyond physical strength to include mental agility, composure, and strategic thinking.

Hosted by the Fitwell Club on 10th November 2025, the event followed the mantra "Think Fast, Play Smart," transforming the campus into a dynamic arena where students competed in creative fitness challenges that blended physical endurance, coordination, and cognitive skills.



Participants engaged in a diverse set of activities testing precision, skill, strategy, and endurance. Challenges such as ping-pong toss, dart masterclass, and toy blaster games assessed hand-eye coordination while adding a playful competitive element.

Strategic segments including Tic-Tac-Toe battles and sports trivia required quick thinking and real-time decision-making, reinforcing the role of mental sharpness in overall fitness.

Physical intensity peaked during push-up showdowns and flexibility tests, with participants pushing personal limits amid enthusiastic peer support. By blending laughter with effort and strategy with strength, Un-Olympics fostered strong campus bonds and memorable experiences, redefining fitness through community and engagement.



# HITO CLUB



HITO, NMIMS Navi Mumbai's HR Club, guides students on profile building through guest sessions, competitions, blogs, and more activities to develop soft skills in them to become future leaders.

# Gamification 4.0 - Bollywood Edition



*Hosted by The Hito Club on 4th November 2025, Gamification 4.0 - Bollywood Edition was a dynamic initiative that combined strategic thinking with cinematic storytelling, offering students an opportunity to engage in experiential learning while enjoying the excitement of Bollywood-inspired challenges.*

The journey began with online registrations, setting the stage for an electrifying on-ground showdown. A key highlight was the Bollywood-themed Escape Room, where participants solved intricate puzzles inspired by iconic films. From decoding emoji clues and translating song lyrics to identifying legendary characters, each task blended nostalgia with analytical thinking, keeping participants actively engaged.

The grand finale, Hidden Treasures, transformed the campus into a cinematic treasure hunt. Teams raced against time, solving riddles and following carefully designed clues that ensured fairness while sustaining excitement. This experience encouraged collaboration, strategic planning, and quick thinking, concluding with a high-energy finish where winners emerged through determination and teamwork.

Gamification 4.0 - Bollywood Edition, an engaging event designed to transform learning into an immersive and unforgettable experience. Organized by The Hito Club, this fourth edition seamlessly merged intellect with entertainment, bringing the magic of Bollywood alive through carefully curated challenges that tested participants' creativity, teamwork, and problem-solving skills. The event highlighted the campus's commitment to fostering innovation, collaboration, and interactive learning among students.



## MBA Feud 2.0



*MBA FEUD 2.0 was a four-round competitive event conducted on 29th July, designed to test participants' knowledge, speed, logical reasoning, and decision-making through quizzes and analytical challenges. The event progressed from an online quiz on the Unstop platform to rounds including Corporate or Cap, Riddle Riot, and Mind Quest, concluding with winners receiving cash prizes and certificates.*

By integrating quizzes, riddles, and intellectually stimulating challenges, the event maintained a balance between academic learning and excitement. The competition commenced with an online quiz on the Unstop platform that tested current affairs and general knowledge, after which top-performing teams advanced further. The second round, Corporate or Cap, conducted on Kahoot, required teams to assess managerial and corporate policies, thereby strengthening critical thinking skills. Riddle Riot followed, converting concepts from finance, marketing, operations, and strategy into rapid-fire riddles. The final round, Mind Quest, concluded the event successfully, with winners receiving cash prizes and certificates.

MBA FEUD 2.0, a four-round competitive event designed to test participants' knowledge, speed, logical reasoning, and decision-making under pressure. The event combined quizzes, riddles, and intellectually stimulating challenges to create a balance between learning and excitement. Through its interactive format, MBA FEUD 2.0 ensured active engagement and sustained enthusiasm among participants throughout the competition



# MARCELL CLUB



Marcell, the Marketing Committee of NMIMS Navi Mumbai, delves into the dynamic world of marketing through insightful discussions, engaging blogs, captivating podcasts, and flagship events like Incendo.

# Brand Wars



AVION – Brand Wars was conducted by NMIMS Navi Mumbai MARCELL Club as an intra-college event that featured a blend of logic-based tasks and interactive, game-driven elements. The event maintained a competitive and engaging atmosphere throughout its duration, with teams navigating a series of intellectually stimulating challenges that tested coordination, speed, and strategic thinking.

*Conducted by NMIMS Navi Mumbai MARCELL Club, AVION – Brand Wars on 7<sup>th</sup> November, was organised as an intra-college event aimed at engaging participants through structured challenges that combined analytical reasoning with interactive gameplay.*

The event took place with participants competing in teams across multiple rounds.

Round One witnessed participation from eighteen teams, each comprising two to three members. The Code Cracker was a riddle-based task that tested presence of mind, speed, and problem-solving skills as teams decoded clues to unlock a numeric code. This was followed by The Brand Rewind, a chronology-based challenge requiring teams to arrange brand campaigns, endorsements, and key milestones in sequence.

The event progressed to Round Two, titled The Human-Sized Snake & Ladder, a modified format blending chance, strategic decision-making, and subject knowledge. This round involved twenty-one participants divided into seven teams each.



# Brand Baja Baraat



Brand Baja Baraat was conducted by NMIMS Navi Mumbai MARCELL Club as a high-energy, multi-round marketing competition that brought together creativity, quick thinking, and brand awareness in an engaging game-based format. The event maintained an interactive and fast-paced atmosphere, with each round increasing in intensity and encouraging participants to actively engage while applying marketing knowledge and teamwork throughout the competition.



*Brand Baja Baraat, the flagship event of MARCELL, was organised on 28<sup>th</sup> and 29<sup>th</sup> July, as a dynamic marketing competition designed to combine creativity, brand recall, and strategic thinking through interactive and game-driven challenges.*

The event was conducted across multiple rounds, the competition aimed to evaluate participants' creativity, quick thinking, and brand awareness while sustaining an engaging and energetic environment for both participants and the audience.

Round One, titled Brand Tambola, witnessed participation from twenty-five teams, each comprising two to three members. This round introduced a brand-based variation of the classic tambola format, where teams decoded witty riddles to identify brands and mark them off their tickets. The event then advanced to Round Two, Tag It, a lip-reading challenge that emphasized clarity and coordination. The final round, Madvertising, required teams to create and perform skits by combining assigned products with unconventional scenarios in an advertisement-style format.

# OPNOTCH CLUB



Opnotch at NMIMS Navi Mumbai cultivates Operations and Supply Chain Management skills through KPMG partnerships.

OPMANIA, their annual newsletter, imparts insights on operations strategies and industry trends, enhancing students' knowledge.

## Opsthon 2.0



Opsthon 2.0, organized by the OpNotch Club as part of Avion, was a three-level competitive event designed to test participants' knowledge, coordination, and execution skills. The event followed a time-bound, rule-driven format with penalties and negative marking to ensure fairness and objective evaluation.



*Hosted by the OpNotch Club on 7th November, the event comprised three structured levels conducted with strict guidelines, encouraging strategic thinking, teamwork, accuracy, and efficient use of time and resources while maintaining high energy and competitiveness throughout the day.*

The first level, Trivia Challenge, tested quick thinking through true-or-false questions, emoji-based term identification, meme recognition, and buzzer-based responses. The second level, Picture Perfect Pursuit, was a picture scavenger hunt requiring teams to locate campus spots and submit group selfies within a fixed time.

The final level, Build a Catapult, challenged teams to construct a working model using a provided blueprint. The catapult had to launch a ball while adhering strictly to specified rules and material constraints.

Across all levels, teams were evaluated on accuracy, speed, teamwork, and adherence to guidelines. After a closely contested final round, Bomb Squad emerged as winners, followed by Trifecta and Golden Ticket.

# Lean Six Sigma Green Belt



*Hosted by the OpNotch Club under the guidance of Prof. Swapnil Rach and Prof. Anirudh Chakravarthy, conducted from 12th September to 15th September, introduced participants to Lean Six Sigma fundamentals and its applications across manufacturing, services, healthcare, and consulting domains.*

A major focus of the programme was the DMAIC methodology—Define, Measure, Analyse, Improve, and Control. Students engaged in practical exercises such as SIPOC diagrams, data collection, root cause analysis, hypothesis testing, solution development, and designing control plans to sustain improvements.

Participants also received hands-on training in Minitab, practicing statistical techniques including regression analysis, control charts, and Pareto analysis to apply data-driven approaches to real-world business problems.

Career relevance was highlighted through discussions on employability and continuous improvement roles. Interactive quizzes, caselets, and expert Q&A sessions enhanced engagement. The programme concluded with closing remarks and a vote of thanks, marking a successful learning experience.

The Lean Six Sigma Green Belt Certification Programme, organized by the OpNotch Club of SBM NMIMS Navi Mumbai in collaboration with Grant Thornton, was conducted to equip students with globally recognized skills in process improvement and operational excellence through structured training and practical industry-relevant learning.



# SHINING STARS

## BLOOMBERG TRADING CHALLENGE

RANK 93



**Anshuman Mishra**



**Jash Gala**



**Kartik Agarwal**



**Mayur Kote**



**Sammit Mondal**

# SHINING STARS

## NMIMS FOOTBALL LEAGUE

1<sup>st</sup>

SOHM GLADIATORS



**Ayush Shende**

MEMBER OF SOHM GLADIATORS

# SHINING STARS

## PR-BIZATHLON

1<sup>st</sup>

BOMB SQUAD



**Aditya Mulgaonkar**



**Aryan Khattar**



**Ayush Shende**



**Sahil Mohammed**



**Stuti Goyal**

2<sup>nd</sup>

MASTERMIND



**Aayush Abraham**



**Sonal Sharma**



**Tanishqa Mathur**

# SHINING STARS

## STUDENT COUNCIL- BIDS OF BETRAYAL

1<sup>st</sup>

6 FOOTIYE



**Aditya Tyagi**



**Ajay Pratap Singh**



**Sahil Rathore**

2<sup>nd</sup>

SILENT STORMERS



**Krishna Sheth**



**Rahul Madhu**



**Samar Sajin**

# SHINING STARS

## CSI- THE RIPPLE EFFECT

### 1<sup>st</sup> TEA-MATES



Aman jha



Pranshu Jain



Riya Sultania

### 2<sup>nd</sup> SAS



Ayush Garg



Shrimi Shankar



Shreeya Mathur

### 3<sup>rd</sup> HIT THE SPOT



Rameen Tungekar



Sonal Sharma



Tanishqa Mathur

# SHINING STARS

## FINCORP- IPL AUCTION

1<sup>st</sup>

3 - HELMETS



**Anooj Bhoot**



**Henit Shah**



**Rathika Patel**

2<sup>nd</sup>

AMIGOS



**Aditya Tyagi**



**Aman Jha**



**Aman Saxena**

# SHINING STARS

## FINTANK-SQUID GAME X FINCORP

1<sup>st</sup>

VISIONARIES INC.



Vishal Umaria

2<sup>nd</sup>

TADS



Hiya Doshi



Maanvi Tandon



Muskan Agrawal

3<sup>rd</sup>

CHUGALKHOR



Aman Saxena



Hir Vora



Shruti Mishra

# SHINING STARS

## FINTANK-THE GAME OF LIFE

1<sup>st</sup>

CASH ME IF YOU CAN



**Aayushi Lohia**



**Hrithik Jindal**



**Vedant Kachariya**

# SHINING STARS

## HITO-MBA FEUD 2.0

1<sup>st</sup>

WUHOO



**Dhruv Jajoo**



**Nukul Rana**



**Swamit Mandal**

2<sup>nd</sup>

3 MUSKETEERS



**Akshat Gupta**



**Megha Jain**



**Shubham Behele**

# SHINING STARS

## HITO-GAMIFICATION 4.0 - BOLLYWOOD EDITION

1<sup>st</sup>

USA RETURN



**Akshali Jain**



**Chaitya Shah**



**Vedant Kachariya**

2<sup>nd</sup>

WUHOO



**Dev Thaper**



**Nukul Rana**



**Swamit Mandal**

# SHINING STARS

## MARCELL - BRAND BAJA BARAAT

1<sup>st</sup>

TRI - FACTOR



**Bhoomi Nandrecha**



**Sanjana Gupta**



**Shreya Jain**

2<sup>nd</sup>

JUGAAD JUNCTION



**Shreeya Mathur**



**Shrishti Singh**



**Yukti Soni**

3<sup>rd</sup>

VISIONARIES INC.



**Dhriti Goenka**



**Sahil Rathore**



**Vishal Umaria**

# SHINING STARS

## MARCELL- BRAND WARS

1<sup>st</sup>

ON THE ROCKS



**Dev Thapar**



**Swamit Mandal**



**Tejas Jonnadula**

2<sup>nd</sup>

DOSHI'S



**Maanvi Tandon**



**Muskan Agrawal**



**Shruti Munet**

# SHINING STARS

## OPNOTCH- OPSTHON 2.0

1<sup>st</sup>

BOMB SQUAD



Aryaman Chaturvedi



Aryan Khattar



Stuti Goyal

2<sup>nd</sup>

TRIFECTA



Ayush Shende



Burhanuddin Matkawala



Sahil Mohammed

3<sup>rd</sup>

GOLDEN TICKET



Aman Saxena



Chandradev Verma



Dhruv Jajoo

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