

## **Guest lecture on “Dressing up for Success” by Dr. Ketan Chande "Style is a reflection of your attitude and your personality."**

### **Organised by STME Student Council**

The way one dresses says a lot about the kind of attitude and outlook one has towards life and things in general. Recognizing the importance of dressing to impress, the School of Management (SOHM) of NMIMS, Navi Mumbai Campus organized a session on “Presentation and Personal Grooming”.

The fact that people start forming an opinion of you even before they have heard you out just on the basis of how you dress and how you appear provides enough proof that it's important to be well-groomed. The session kicked off with the presenter, Dr. Ketan Chande, Professor, SOHM emphasizes on the fact that the first impression is not the last, but is the lasting impression, meaning it stays with the other person for a long time. The fact that 75% of the employers agree that how a person dresses for the job will affect their jobs, salary and possible promotions reinstates the importance of the phrase *'Dress for the job you want'*.

Students were made aware of techniques to make smart purchases to reduce the amount of money spent on their wardrobe; using loyalty points, buying during sales and spending money on evergreen outfits rather than momentary fads. The speaker also drew the student's attention towards the fact that too much skin on show is frowned upon in the business. Also, one needs to keep the accessorizing to a bare minimum and tattoos and piercings may actually give a negative vibe about you. The attendees got to know about the different types of dresses one needs in the professional world, them being Business Professional, Business Ready, Business Casual and Casual-Casual. In regard to dressing, the students were given the mantra of *“Keep it neutral. Keep it covered. Keep it classy.”*

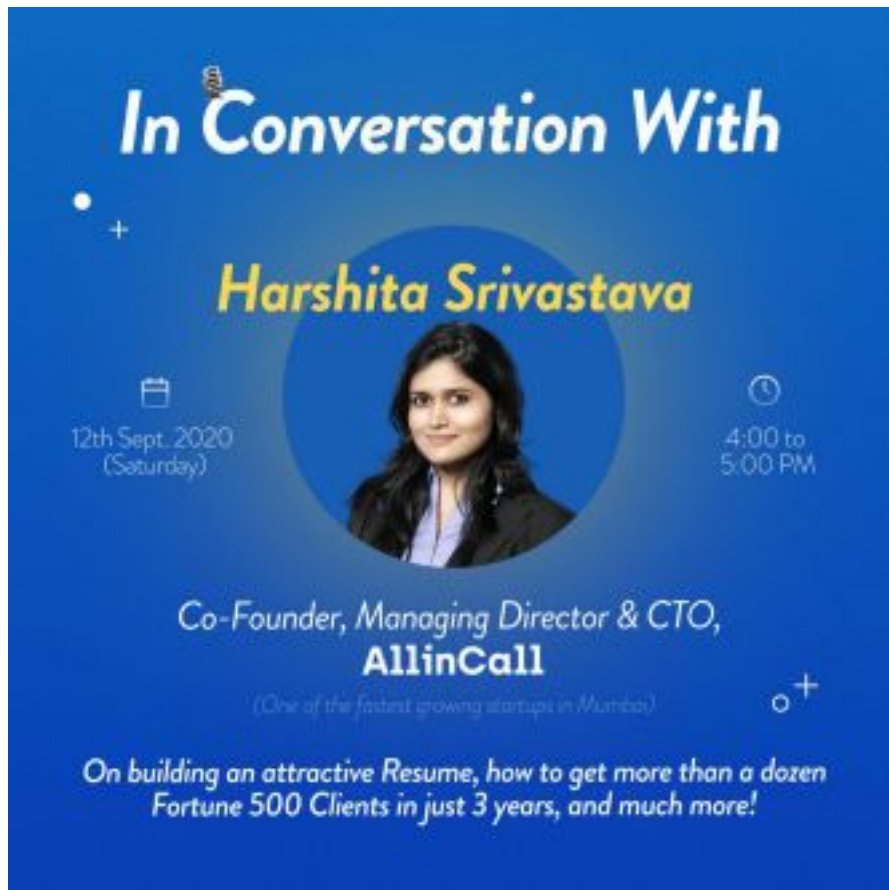
He also advised to keep things like a jacket/blazer and shoe polish in the office, so that one could get ready for a business meeting in a matter of minutes.

The session ended with a short Q&A, where those in attendance raised their concerns related to dressing for online meetings and interviews. The session proved to be quite enlightening and it drew attention to the fact that appearances matter which is something that people tend to ignore.

**Dress the way you want to be addressed!**

## **In conversation with Ms. Harshita Shrivastava: “How to stay ahead of the curve.”**

**Organised by STME Student Council**



"Don't wait for an opportunity; create it."

Adapting to changes and overcoming challenges by working together is what defines the students of NMIMS, and the Student Council of NMIMS School of Technology Management and Engineering proved it yet again when they organised the first guest lecture for the B.Tech and MBA.Tech students amidst the global pandemic. This online lecture featured Ms. Harshita Shrivastava, the Managing Director and CTO of AllinCall.

An IIT Kanpur Graduate, Ms. Harshita Shrivastava left her job at Citi Bank in order to lead from the front and co-founded AllinCall with Mr. Aman Goel, her batchmate. AllinCall is the fastest growing start-up in Mumbai. The start-up initially took to developing Chatbots for voice/chat driven banking. Their first client was SBI, something which not a lot of start-ups can accomplish. The start-up has grown exponentially since its inception in 2017, with the company now

providing solutions on Artificial Intelligence, Machine Learning, Natural Language Processing, Fintech Share.

As someone who has worked both as an employee and as an entrepreneur, Ms. Harshita Shrivastava spoke about how setting up one's own business is different from working for a company. She talked about the perils of starting and funding your own company, and how difficult it is to bag your first client.

Being the MD of a successful company, she also spoke about what makes an applicant's resume stand out to the recruiters. She guided the students on the various rounds of interviews and how they can make their answers more effective. Speaking about recruitment, she was quick to note that working on projects and gaining actual industrial experience holds more value than online certifications.

Lastly, she emphasised on the importance of maintaining work-life balance, having strong work ethics, educating oneself, and working hard. An interactive Q n A session followed, which allowed students of both the start-up and service vertical to understand how they can be better at work and excel in their desired field.

“Be Inspired And Write Your Own Saga Of Success”

## **MBA-TECH Q/A SESSION**

### **Organised by STME Student Council**

On September 19, 2020, Mrs. Anuja Agarwal, Associate Dean (Technology Management) at NMIMS – MPSTME, took time out for the MBA Tech students, engaging in an interactive session with them to clear all their queries regarding their course.

The session took place from 4:30 PM to 6:15 PM, of which Dr. Arvind Mathur, Associate Dean of STME, was also a part of. Mrs. Agarwal talked about the history and lineage of the course, telling the new students how it underwent several changes over the years, and how the single degree five-year program was converted into a double degree 3+2 year program.

She clarified that the students clearing this course will not be just Engineers, but Business Managers with a strong technical background. Mrs. Agarwal further explained that every MBA Tech graduate is a Business Manager who can leverage technology to achieve business goals efficiently. She further explained that an MBA Tech graduate is different from a pure MBA graduate, clarifying that calling yourself just an MBA graduate will be short-changing yourself. She also gave examples from the past where the MBA Tech students proved that they are better than the MBA students.

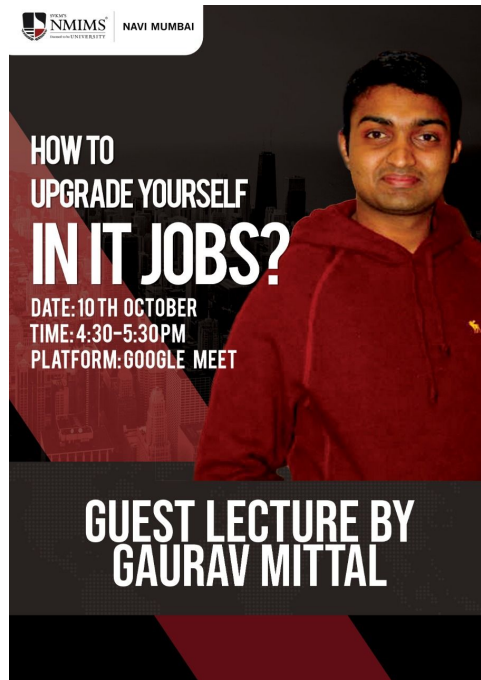
Moreover, Mrs. Agarwal talked about the importance of moot courses and cold calls, and how building connections and links in the industry are crucial in becoming industry-ready; she spoke about the job opportunities an MBA Tech graduate can receive, with Financial Technology, Business Intelligence and Analytics being key jobs offered. Pointing out the specializations offered in the MBA part of the integrated MBA Tech program, she advised the students about the concept of Major and Minor specializations, which allows them to have a wholesome experience of the different verticals offered under the Management program.

The session was interspersed with questions from students ranging from the first year to final year students, which helped in clarifying many doubts and giving the students more information about their course and a clear idea about their career trajectory.

## **Guest Lecture on How to upgrade yourself in IT jobs**

**By Gaurav Mittal**

**Organised by STME Student Council**



**“The mediocre teacher tells. The good teacher explains. The superior teacher demonstrates. The great teacher inspires.”**

**– William Arthur Ward**

NMIMS has proved its excellence again by producing graduates who are not only proficient academically, but also industry-ready. Guest lectures by experienced personalities from the industry play a huge role in making the students ready for industry, as first-hand experiences and tips from leaders allow the young minds to plan their learning journey accordingly. School of Technology Management and Engineering (STME) continued the tradition by inviting **Mr. Gaurav Mittal** for a session on the topic: **How to upgrade yourself in IT jobs.**

**IT (Information Technology)** support is one of the most crucial job roles in the world today, given the extensive use of technology in every field. The integration of technology in different

professions has opened up a lot of new opportunities in various verticals for IT professionals, not limiting them to IT Companies only. Such is the importance and need of IT professionals that **jobs in IT support are going to increase by approximately 22%**, making it one of the few sectors which are offering more opportunities during the pandemic. Creating and making use of every opportunity is the motto of the students of NMIMS, and who better to guide the students than Mr. Mittal, a tech lover who has been associated with **Vitec Systems Inc. as a Senior Technical Manager and has more than 14 years' worth of experience** in the field of IT.

The session kicked off with Mr. Mittal giving his introduction to the students, before talking about career choices and chances of students getting a job with the help of graphs. He explained how better qualification or certification pays in the long run in the form of promotions or better paid jobs. While he acknowledged the fact that it is more important to know about a particular skill or a new invention in the field, he reiterated that having a certification along with knowledge is always a better option.

Speaking further on the topic, he talked about how online courses prepared by tech giants like Google, IBM, AWS, etc. help an individual know about the latest technology, with them being much more affordable than, say, any offline classes on the same. He elaborated that learning new skills allow one to be more valuable to his/her employer, while also allowing one to grasp and make use of every opportunity to their advantage. Not only does this result in negligible chances of losing jobs, but it also increases one's chances of a pay raise or promotion exponentially.

He concluded the lecture by asking students to stay focused on their destination, while also mentioning the importance of subscribing to online journals and newsletters to be updated with the latest news and developments in the field of technology. An **interactive Q&A session** followed, with students getting even the smallest of their doubts cleared, along with getting clarity on what the IT sector holds and expects from a professional.

## **Post Covid-19 Market, by Mr. Vivek Saraf**

### **Organised by STME Student Council**

On 17<sup>th</sup> October, 2020, Mr. Vivek Saraf, was invited by NMIMS, School of Technology and Management (STME), and yet again brought the capital market into the spotlight by hosting a Guest lecture, that took place from 10 AM to 11 AM. Mr. Saraf was invited to speak on the changes that have happened over the last few decades in the capital market, job opportunities in the field, the qualifications required, and more.

Mr. Saraf is a VP and Regional Head for Eastern India, Sharekhan, BNP Paribas and has worked for the past 30 years in the Indian capital and Forex markets. He gave an insight on the fluctuating nature of the market, its current situation and described how it was before and after Covid-19 by emphasising on the different phases of the behaviour cycle of the stock market.

He discussed the financial instruments of the stock market, and problems that the market might face in the future due to the global and national impact of the pandemic and how to be ready for the same. He talked about career choices, and the various types of jobs that are available to the students in the field, clarifying key participants of the stock market, namely – Investors and traders, stock exchange, brokers and market regulators – and further discussed the chances of students attaining a career in the current circumstances according to their qualifications and what skills and experience might be beneficial in the long run to work with the post-covid market. Describing the influential factors, key drivers and risks of equity markets, he proceeded to give his outlook on RBI's expectation of GDP growth turning positive by the fourth quarter.

The session ended with Mr. Saraf encouraging the students to keep it simple and not to complicate ideas. Instead of jumping into trading concepts, exploring Investment is much more efficient if they have a growth mindset and are seeking 'buying and holding' to augment their finances and grow their capital, since trading necessitates experience and is riskier. Assessing the Asset class performance between 2003 to 2019, he elucidated the insignificance and impossibility of market timing in the long run, which yields an extremely less additional return in comparison to systematic investment.

A Question and Answer session took place where students asked several questions. For example, a student asked for some book suggestions for an edge on the capital market, to which Mr. Saraf's suggestions were, "Thinking, fast and slow" by Daniel Kahnemen, and if they're looking for an easier and simpler read, "The Psychology of money" by Morgan Housel and several other books. This session opened a new vista in understanding the decadal analysis of capital market paradigms.